

# WVL Learning and Sharing Summit Application Form

Response ID:148 Data

## 2. ADMINISTRATIVE INFORMATION

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### 1. Date of Application

02/15/2023

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### 2. Name

Alyssa

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### 3. Surname

Conley

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### 4. Sex

Female

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### 5. Designation

Project manager/officer

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### 6. Email address

alyssac@theqnetworq.org

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### 7. Telephone number e.g. 00 27 11 622 2877

07611944566

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### 8. Cell phone number e.g. 00 27 82 622 2877

07611944566

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### 9. Province

Gauteng

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### 10. What kind of grant?

Multi-year core

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### 11. Organisation

Queer Women in Business

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### 12. Type of entry

Project

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### 13. If project select appropriate category

Youth Empowerment

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If Economic empowerment, please tick one or more of these sub-categories

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If COVID 19 and Emergency response please tick one or more sub-categories

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If Media please tick one or more sub-categories

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If Gender and Climate Change, please tick one or more sub-categories

If Gender Based Violence (GBV) please tick one or more of these sub-categories

If SRHR please tick one or more of these sub-categories

If Women, Peace and Political Participation please tick one or more of these sub-categories

14. If Youth Empowerment, please tick one or more of these sub-categories

Youth Development

### 3. DESCRIPTION

15. Name of good practice

The Q Network Roadshow

Please provide a description of the social media visibility

What were your main visibility activities using your social media?

On a scale of 1-10 how would you rate your organisation's growth and development in the course of the WVL project?

	0	1	2	3	4	5	6	7	8	9	10
Better financial policies and practice											
Better governance											
Better legal compliance											
Fund raising skills											
Report writing skills											
Monitoring and evaluation skills											
Lobbying and advocacy skills											
Networking skills											
Communication skills (media, social media)											
Presenting skills											
Use of IT eg to organise online events											

Please provide at least three examples of how your organisation has grown?

In what ways has WVL contributed to this growth directly?

Would you describe your organisation as a feminist organisation? Why or why not? 200 words

Who is the leader being nominated

Please give a brief description of the leader

16. Please provide a description of the project

Through our programs, we have learned that 87% of aspiring entrepreneurs within our community struggle with business concept ideation and making meaningful connections with like-identifying founders and mentors to grow their businesses and that they would like to have more in-person events. Through the Roadshow, we aimed to increase economic participation, lower barriers to entry and lift business confidence for our community of LBTQ+ Women and Non-Binary Entrepreneurs. All participants were also added to our Club Access community with a lifetime access to business resources and a supportive community. We had Roadshows in Durban, Cape Town, North West and Johannesburg.

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**What are the main achievements of this leader?**

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**17. What are your main activities?**

Business development training  
Vision Boarding  
Community building

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**Would you describe this leader as a feminist? Why or why not?**

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**What are the main leadership skills demonstrated?**

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**What are the main results/highlights of the social media visibility?**

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**Would you describe this leader as a feminist? Why or why not?**

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**18. What are the main results of the project?**

We increased the economic participation for LBTQ+ Women and Non-Binary entrepreneurs in our community.

We had regional impact and fostered new collaborative partnerships with local LGBTQIA+ and ally organizations.

We have been able to use the knowledge that we gathered from our surveys after the Roadshows to confirm their experience and barriers to entry that they are experiencing.

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## 4. PARTNERS AND NETWORKS

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**19. Did you work with other WVL grantees?**

No

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**If "Yes" Who?**

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**20. Did you work with other partners on your visibility other than WVL grantees?**

Yes

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**21. If "Yes" Who?**

KwaZulu-Natal Gay & Lesbian Tourism Association

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**22. Did you build networks/ alliances through your social media activities?**

Yes

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**23. If "Yes" with who?**

Gender Dynamix

## 5. IMPACT

What has been your social media impact?

	Number Before WVLSA	Number During WVLSA
Facebook Followers		
Twitter Followers		
Tik-Tok Followers		
YouTube Followers		
Instagram Followers		
LinkedIn Followers		
Facebook Likes		
Twitter Likes		
Tik-Tok Likes		
YouTube Likes		
LinkedIn Likes		
Instagram Likes		
Facebook Impressions		
Twitter Impressions		
Tik-Tok Impressions		
YouTube Impressions		
Instagram Impressions		
LinkedIn Impressions		

Please provide at least 3 concrete examples of your posts

24. What level has this impacted?

Individual

25. We would like to record what types of individual level positive change have happened to you. Please tick which of these have increased or you have been involved in. Only select those most relevant to you. This should in some way correspond to your application above.

Attitude change  
Empowerment

26. What types of positive attitude change have happened to you.

Change in attitude towards gender

What types of positive skills change have happened to you.

What types of positive agency change have happened to you.

What types of positive leadership change have happened to you.

27. What types of positive empowerment change have happened to you.

Employment control of own labour

28. We would like to record what types of close relations\_level positive change have happened to you. Indicate change in Changes in family dynamics

New social forms, altered relationships and behaviour

29. We would like to record what types of community\_level positive change have happened to you. Please tick which of these have increased or you have been involved in. Only select those most relevant to you. This should in some way correspond to your application above.

Involved in project or initiative not previously involved in

30. We would like to record what types of Public Sphere\_level positive change have happened. Please tick which of these have increased or you have been involved in. Only select those most relevant to you. This should in some way correspond to your application above.

Services

31. What types of positive public sphere changes have happened.

More women working within the institution in all areas and at all levels.

32. We would like to record what types of Public influence change have happened against the SADC Protocol - ten themes. Please tick which Policies, laws Norms Values of these have you have been involved in. Only select those most relevant to you. This should in some way correspond to your application above.

Education

## 6. PRESENTATION

33. Upload presentation.

Please put links to your social media posts

34. Please upload Photo evidence of your good practise.

[TQN\\_2.jpg](#)

35. Please upload Video evidence of your good practise.

[TQN\\_1.jpg](#)

36. Would you like to receive a PDF copy of your application?

Yes

37. Insert the email address it should be sent to.

PLEASE NOTE - if you do not receive it within a few minutes of submitting, please check you junk mail box as it may have been sent there.

[jocelyna@thenetwork.org](mailto:jocelyna@thenetwork.org)

## 7. Thank You!

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### **Summit Application**

Feb 15, 2023 04:23:50 Success: Email Sent to: jocelyna@thenetworq.org

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### **PDF Copy of Submitted WVL Summit Application**

Feb 15, 2023 04:23:50 Success: Email Sent to: grants1@genderlinks.org.za

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