

# WVL Learning and Sharing Summit Application Form

Response ID:50 Data

## 2. ADMINISTRATIVE INFORMATION

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### 1. Date of Application

02/07/2023

### 2. Name

Ashley

### 3. Surname

Mouton

### 4. Sex

Male

### 5. Designation

Director of the organisation

### 6. Email address

cwawomen@mweb.co.za

### 7. Telephone number e.g. 00 27 11 622 2877

0717207919

### 8. Cell phone number e.g. 00 27 82 622 2877

0739765669

### 9. Province

Western Cape

### 10. What kind of grant?

Rapid response

### 11. Organisation

Community Women Action

### 12. Type of entry

Project

### 13. If project select appropriate category

Economic empowerment, including education, training, and economic development.

### 14. If Economic empowerment, please tick one or more of these sub-categories

Training

Economic development

Entrepreneurship

If COVID 19 and Emergency response please tick one or more sub-categories

If Media please tick one or more sub-categories

If Gender and Climate Change, please tick one or more sub-categories

If Gender Based Violence (GBV) please tick one or more of these sub-categories

If SRHR please tick one or more of these sub-categories

If Women, Peace and Political Participation please tick one or more of these sub-categories

If Youth Empowerment, please tick one or more of these sub-categories

### 3. DESCRIPTION

#### 15. Name of good practice

Economic Empowerment Through  
Skills Development & Entrepreneurship

Please provide a description of the social media visibility

What were your main visibility activities using your social media?

On a scale of 1-10 how would you rate your organisation's growth and development in the course of the WVL project?

	0	1	2	3	4	5	6	7	8	9	10
Better financial policies and practice											
Better governance											
Better legal compliance											
Fund raising skills											
Report writing skills											
Monitoring and evaluation skills											
Lobbying and advocacy skills											
Networking skills											
Communication skills (media, social media)											
Presenting skills											
Use of IT eg to organise online events											

Please provide at least three examples of how your organisation has grown?

In what ways has WVL contributed to this growth directly?

Would you describe your organisation as a feminist organisation? Why or why not? 200 words

Who is the leader being nominated

Please give a brief description of the leader

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**16. Please provide a description of the project**

The project empowered women through skills by improving their employability and create entrepreneurs for these individuals to be self-sustainable and not dependent on the abuser or bread winner within the household.

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**What are the main achievements of this leader?**

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**17. What are your main activities?**

The main programme activities: Bake for Profit and Catering training, Digital & Smartphone literacy, Entrepreneurship, Financial training, GBV Workshops & dialog sessions and Sustainable food gardening training (6months).

- GBV workshop for elderly women: focus area: what is elderly abuse.
  - During Youth month (June 2022): An Business Expo was held with 103 young participants.
  - During Women's Month (Aug 2022): Theme – Women's Economic wellbeing.
- A sustainable food garden training with senior citizen (Women)
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**Would you describe this leader as a feminist? Why or why not?**

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**What are the main leadership skills demonstrated?**

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**What are the main results/highlights of the social media visibility?**

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**Would you describe this leader as a feminist? Why or why not?**

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**19. What are the main results of the project?**

- 84 women were economically empowered during this project. This was achieved through training interventions, information sessions and workshops.
  - 2 women started their own baking businesses in their local community after their training. Other beneficiaries found employment after their certification (bakeries).
  - Digital literacy students also found employment through our partnership with Department of Labour.
  - Beneficiaries were also linked to government stakeholders for growing their business.
  - 2 young women were employed after the project as bakers at our organisation.
  - 5 women assist with digital literacy facilitation after the project.
  - 1 women volunteer was employed as a facilitator at the start of the project to provide training to baking students.
  - Empowered youth and senior citizens on GBV.
  - Our training programs became more inclusive.
  - Changes in gender attitudes at individual and community level
  - The organisation build capacity during the funding period.
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**4. PARTNERS AND NETWORKS**

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**20. Did you work with other WVL grantees?**

No

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**If "Yes" Who?**

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**21. Did you work with other partners on your visibility other than WVL grantees?**

Yes

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**22. If "Yes" Who?**

University of the Western Cape.

Department of Social Development.  
Community Kitchens and local NGO's  
Department of Employment and Labour.  
National Youth Development Agency  
SEDA  
IKAMVA Youth and Entrepreneurship Co-op  
Eerste River Radio Station  
Food Forward SA

**23. Did you build networks/ alliances through your social media activities?**

No

**If "Yes" with who?**

**5. IMPACT**

**What has been your social media impact?**

	Number Before WVL-SA	Number During WVL-SA
Facebook Followers		
Twitter Followers		
Tik-Tok Followers		
YouTube Followers		
Instagram Followers		
LinkedIn Followers		
Facebook Likes		
Twitter Likes		
Tik-Tok Likes		
YouTube Likes		
LinkedIn Likes		
Instagram Likes		
Facebook Impressions		
Twitter Impressions		
Tik-Tok Impressions		
YouTube Impressions		
Instagram Impressions		
LinkedIn Impressions		

**Please provide at least 3 concrete examples of your posts**

**24. What level has this impacted?**

Individual  
Household  
Community

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**25. We would like to record what types of individual level positive change have happened to you. Please tick which of these have increased or you have been involved in. Only select those most relevant to you. This should in some way correspond to your application above.**

Skills  
Empowerment

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**What types of positive attitude change have happened to you.**

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**26. What types of positive skills change have happened to you.**

Conflict resolution skills  
Lobbying and advocacy

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**What types of positive agency change have happened to you.**

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**What types of positive leadership change have happened to you.**

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**27. What types of positive empowerment change have happened to you.**

Standard of living improved  
Employment control of own labour

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**28. We would like to record what types of close relations level positive change have happened to you. Indicate change in Changes in family dynamics**

New social forms, altered relationships and behaviour

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**29. We would like to record what types of community level positive change have happened to you. Please tick which of these have increased or you have been involved in. Only select those most relevant to you. This should in some way correspond to your application above.**

Becomes a trainer, builds capacity  
Builds Alliances and coalitions

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**30. We would like to record what types of Public Sphere level positive change have happened. Please tick which of these have increased or you have been involved in. Only select those most relevant to you. This should in some way correspond to your application above.**

Employment  
Services

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**31. What types of positive public sphere changes have happened.**

Women and men's voices equally heard, perspectives reflected through the work of the organisation.

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**32. We would like to record what types of Public influence change have happened against the SADC Protocol - ten themes. Please tick which Policies, laws Norms Values of these have you have been involved in. Only select those most relevant to you. This should in some way correspond to your application above.**

Productive resources and economic empowerment

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## 6. PRESENTATION

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**33. Upload presentation.**

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Please put links to your social media posts

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**34. Please upload Photo evidence of your good practise.**

[IMG\\_2139.JPG](#)

[IMG\\_1864.JPG](#)

[IMG\\_2082.JPG](#)

[IMG\\_20220629\\_085113.jpg](#)

[IMG-20220228-WA0066.jpg](#)

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**35. Please upload Video evidence of your good practise.**

[Genderlinks\\_CWA.mp4](#)

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**37. Would you like to receive a PDF copy of your application?**

Yes

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**38. Insert the email address it should be sent to.**

**PLEASE NOTE - if you do not receive it within a few minutes of submitting, please check you junk mail box as it may have been sent there.**

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## 7. Thank You!

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### Summit Application

Feb 15, 2023 03:41:34 Success: Email Sent to:

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### PDF Copy of Submitted WVL Summit Application

Feb 15, 2023 03:41:36 Success: Email Sent to: grants1@genderlinks.org.za

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